

Here is a document laying out the steps to start earning money online as a beginner online writer:

How to Start Making Money as an Online Writer: A Step-by-Step Guide for Beginners

By Kevin from Marketing.ke

Step 1: Improve your writing skills

- Take online writing courses to improve grammar, sentence structure, and composition
- Read extensively in your niche to expand vocabulary and learn from other writers
- Practice different writing styles like copywriting, blogging, technical writing
- Work on typing speed and accuracy

Step 2: Choose your niche

- Pick an industry or topic you have expertise in like finance, health, business, tech
- Research profitable niches with high demand for writers
- Think about your interests and skills when selecting a focus area

Step 3: Build your portfolio

- Create writing samples to showcase like blog posts, articles, whitepapers
- Guest post on other established sites to gain published samples
- Collect your best work into a professional writing portfolio website

Step 4: Create your writer website/blog

- Get a domain name and hosting for your writer website
- Install WordPress and select an easy-to-use theme
- Create an About page showcasing your skills and expertise
- Start publishing high-quality blog content regularly

Step 5: Leverage freelancing sites

- Sign up for profiles on Upwork, Fiverr, Freelancer
- Complete tests to verify your skills
- Set competitive yet fair hourly/project rates
- Bid on writing gigs that match your niche

Step 6: Pitch to clients directly

- Identify companies you want to write for
- Send personalized pitches offering your services
- Follow up with emails and calls after sending proposals

- Offer one free guest post to get your foot in the door

Step 7: Promote your writing services

- Leverage social media by joining LinkedIn groups, using relevant hashtags
- Attend online networking events to connect with writers and clients
- Participate in writing forums and communities to gain visibility
- Ask satisfied clients to provide testimonials

Step 8: Continue expanding your skills

- Take additional courses specializing in SEO, copywriting, editing
- Stay updated on trends and best practices in your niche
- Work on speed without sacrificing quality as you gain experience
- Keep building your portfolio with new writing samples

Step 9: Set growth goals

- Set daily word count and income goals
- Develop a growth plan for increasing rates over time
- Diversify income through consulting, online courses, affiliate marketing
- Stay motivated by measuring progress against goals

If you consistently improve your expertise, networking and marketing yourself, you can start earning online.

Be patient and keep delivering excellent work to build your freelance writing career.